






# Labels on a Roll - a quick guide

Label type/name	Thickness/Weight	Description	Glue type	Uses	White (underpin) print	Mirror print	Waterproof	Writeable	Removable	Operating temp.	Storage
 <p>Gloss White Polypropylene ££</p>	Thickness 50µ	White Gloss Polypropylene Permanent acrylic adhesive with high transparency and cohesion	Permanent acrylic adhesive with high transparency and cohesion	<ul style="list-style-type: none"> <li>Outdoor &amp; Indoor</li> <li>Wheelie bin labels</li> <li>Warning stickers</li> <li>Permanent labels</li> </ul> <p>Suitable for application to plastics</p>	✗	✗	✓	✗	✗	-40°C - +120°C	Up to 36 months in original packaging away from direct sunlight and extreme temperature changes
 <p>Gloss Transparent Polypropylene ££</p>	Thickness 50µ	Glossy transparent top-coated polypropylene	Permanent acrylic adhesive with high transparency and cohesion	<ul style="list-style-type: none"> <li>Outdoor &amp; Indoor</li> <li>Window stickers</li> </ul> <p>Suitable for application to plastics</p>	✓	✓	✓	✗	✗	-40°C - +120°C	Up to 36 months in original packaging away from direct sunlight and extreme temperature changes
 <p>Metallic Silver Polypropylene ££</p>	Thickness 60µ	Glossy silver metallized top coated polypropylene	Permanent acrylic adhesive with high transparency and cohesion	<ul style="list-style-type: none"> <li>Outdoor &amp; Indoor</li> <li>Metallic effect labels for flexible containers in personal care, cosmetic and food sectors</li> </ul> <p>Suitable for application to plastics</p>	✓	✗	✓	✓	✗	-40°C - +120°C	Up to 36 months in original packaging away from direct sunlight and extreme temperature changes
 <p>Static Cling Transparent Film £££</p>	125µm	<p>Ultra-transparent polyester film, 100% recyclable and PVC-free</p> <p>It adheres electrostatically to any smooth surface (glass, metal, etc.)</p> <p>The surface must be clean and must not have an electrostatic charge. The film can be attached and removed multiple times without leaving a residue.</p>	Static cling (no glue)	<ul style="list-style-type: none"> <li>Indoor window stickers for exhibitions, events, offers, shop windows etc.</li> <li>Posters</li> </ul>	✓	✓	✗	✗	✓	-40°C - +65°C	Lasts for 2-3 years

Label type/name	Thickness/Weight	Description	Glue type	Uses	White (underpin) print	Mirror print	Waterproof	Writeable	Removable	Operating temp.	Storage
 <p>Textured Uncoated ££</p>	Weight 90gsm	Chalk-coloured adhesive paper ideal for labels on prestigious products such as wines and luxury objects. The varnishing gives shine as well as quality and durability to the paper.	Permanent acrylic adhesive in aqueous emulsion. with good adhesion to the surface at low temperatures. Specially developed for glass containers and with excellent resistance to immersion in ice water.	<ul style="list-style-type: none"> <li>Indoor and Outdoor</li> <li>Wine/spirit labels</li> <li>Shampoo / bathroom products Labels</li> <li>Artisan products (e.g. handmade chocolate, gifts)</li> </ul>	✗	✗	✓	✓	✗	-10°C – +75°C	2 years
 <p>Standard white (basic, all-purpose label) ££</p>	Weight 73gsm	Woodfree white calendered paper, it is versatile and suitable for various purposes and recommended for indoor use.	Special adhesive designed for application in a broad temperature range.	<ul style="list-style-type: none"> <li>Indoor</li> <li>Box labels</li> <li>Address labels</li> </ul>	✗	✗	✗	✓	✗	-20°C – +80°C	2 years
 <p>Uncoated £</p>	Weight 73gsm	White-coloured uncoated natural adhesive paper. It is versatile and handy for various purposes and recommended for indoor serial labelling.	Special adhesive designed for application in a broad temperature range.	<ul style="list-style-type: none"> <li>Indoor</li> <li>Address labels</li> <li>General all-purpose paper</li> </ul>	✗	✗	✗	✓	✗	-20°C – +80°C	2 years
 <p>Coated ££</p>	Weight 80gsm	White-coloured coated adhesive paper that produces bright colours. It is easily applied to curved surfaces and packaging materials such as cardboard or plastic wraps.	White, woodfree coated paper, gloss on one side	<ul style="list-style-type: none"> <li>Indoor</li> <li>Ideal for multicolour prints requiring exceptional contrast and great detail.</li> <li>Event stickers, good for temporary application to clothing</li> </ul>	✗	✗	✗	✗	✗	-20°C – +80°C	2 years
 <p>Coated removable ££</p>	Weight 80gsm	A glossy, white coated adhesive paper that produces bright colours. Suitable for all surfaces and easy to remove without leaving any traces of glue.	Easily removable, leaving no residue	<ul style="list-style-type: none"> <li>Indoor</li> <li>For sale/Special offer stickers</li> <li>Event, exhibitions, tradeshow.</li> <li>Posters</li> </ul>	✗	✗	✗	✗	✓	-20°C – +80°C	2 years